

Jonathan Gosier

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SUMMARY OF PROFESSIONAL EXPERIENCE

- Project Director, Three Years
- IT/Network/System Administration, Four Years
- Web Development and Design, Six Years
- Software Sales/Tech Support, Three Years
- Sales and Online Marketing, Three Years
- Writing/Copywriting, Five Years

SKILLS

WEB: AJAX, PHP, XHTML, XML, Ruby, Java, Proce55ing, Django (Python), Proce55ing, MySQL Databasing, configuring and managing CMS platforms (e107, Dolphin, Drupal, Pligg, OsCommerce, Joomla, Wordpress, MovableType), Adobe Air and Flex, FTP, Google Apps and Business solutions **MOBILE** SMS Applications, Asterisk, OpenROSA, Perl, Kannel **AUDIO:** Sound Design for interactive media, WWise, Pro Tools, Apple Logic, **GRAPHIC:** Generative Design methods, Freehand Illustration, Photoshop, Illustrator, Gimp, **VIDEO:** Final Cut, Avid, Camera Operation, Deck Operation, **OFFICE:** 10-key, typing, word processing

NOTABLE WORK HISTORY

Director, Appfrica International

2008 - Current

Appfrica is an organization that I founded with the goal of facilitating and mentoring software developers in East Africa. The goal is to help developers draft strong business plans, learn new skills and apply those skills to enriching projects while simultaneously helping them raise seed capital. Appfrica takes an early stake of 10% to 20% in each company and oversees their sustained growth to acquisition or investor buyout.

- Event Coordinator and Organizer
- Mentoring and Facilitating East African Software Developers
- Programming and instruction PHP, Ruby on Rails, Django, Adobe Air, Silverlight
- Web Direction and Strategies
- Management of Appfrica Blog Network
- Project Manager on Afridex.net

Data Systems Specialist, Grameen Foundation

Chief Technical Officer, QuestionBox.org

2008 - Current

Questionbox is an NGO service that uses mobile devices to get information to people in rural areas of developing countries. Using either voice, web or SMS users ask questions and centralized operators answer them. As CTO my job is to build a cohesive software platform that handles all three services as well as the back-end for administrators. Platform was developed in partnership with Grameen's AppLab Uganda as a pilot program.

- Developed SMS Mobile Application software using MRTG, Asterisk, Kannel, OpenROSA, and Perl
- Improved performance, reliability and uptime of AppLab systems and data stores
- Product Management
- UI and UX Optimization

Lead Web Developer, GosDot

Current

GosDot is a web development group I founded in 2006 for conducting business as in web development.

- Social Media Consulting and Strategies
- Web Marketing Campaigns with SEO and SMO
- Building websites, portals, and e-commerce sites for various clients
- Developing advanced web applications and widgets

Studio Engineer, Tyler Perry Company**2007 - 2008**

The Tyler Perry Company is a midsize video production and post-production studio. Through its partnerships with Lionsgate (LGF) and its subsidiary Debmar-Mercury the Tyler Perry Company has produced a number of high-profile films, sit-coms and talk shows. Company was valued at well over \$200 million in 2006.

- Audio Post Engineering using ProTools HD
- Sound Design and Foley Recording
- Mixing and Editing of long format talkshow series
- Mixing of long format talk show
- System Administration (Mac/PC Networking)
- Maintenance of Facilis and Unity Fiber-Optic Network Storage Solutions
- Post-production for mobile and web content

Director, Winsonic Digital Media Group(WDCSN)**2006 - 2008**

WinSonic Digital Media Group, Ltd. is a facilities-based media distribution solutions company with a distinctive video transport concept that enables users to view, interact, and listen to all types of audio, online video, and digital TV, in full-screen format, at high speeds, superb quality, and greatly reduced costs, while reducing the need for expensive high-speed connections.

- Director of Process Digital at this facilities based telecommunications and internet distribution company
- Supervised the development of semantic web applications and social tools using XML, Ruby and Python
- Managed projects funded by company partnerships with Sun Microsystems, Cisco and Verizon.
- Researched enterprise level new media marketing opportunities and SEO strategies
- Creative direction and supervision for all multi-media and new media projects
- Evaluated and planned the upgrade of company servers to scalable architecture
- Co-developed platform for HTTP/web distribution of digital media assets such as video, music, games, software and social media
- Developed new media strategies and assisted with designing the server architecture backend to successfully deploy scalable social communities and e-commerce platforms

Director of Online Sales and Marketing, Atlanta Pro Audio**Sales Manager, Atlanta Pro Audio****2003 - 2006**

Atlanta Pro Audio is a highly reputable retail outlet for film studios, a/v contractors, record labels and musicians. Annual sales are between 4 and 6 million U.S. dollars.

- System Administration (Mac/PC Networking)
- SEO, SMO and Web Marketing
- Computer and Software Repair (Mac/PC/Linux Operating Systems)
- Developed eCommerce Platform and Ebay Store
- AdWords, AdSense and Web revenue strategies
- Web Analytics using Google Web MasterTools/Analytics
- Site Optimization for Usability
- In Store sales totaled nearly one million in first quarter of 2006
- Email and Newsletter Marketing

OTHER WORK HISTORY**Professional Writer and Blogger****2004 - Current**

- Writer for various publishers and new media outlets including ReadWriteWeb, Urb.com, GlobalVoicesOnline.org, DeveloperTutorials.com, SmashingMagazine.com, and Imagine Publishing.

Staff Engineer, Doppler Studios**2003 - 2006**

- Post Production for various major label recording artists and band using SSL 4000 recording console and ProTools HD. ProTools Operation and editing. Post-production for film and advertising companies.

EDUCATION HISTORY

Savannah College of Art and Design (1999 to 2000)

University of Georgia (2001 to 2002)

American Intercontinental University (2003 to 2006)

HONORS, AWARDS, CONFERENCES

Speaker/Panelist, Atlantis Music Conference 2007 (Atlanta, GA, USA)

Honorary Faculty, Makerere University (Kampala, Uganda)

Speaker/Panelist, Barcamp Africa 2008 at Google HQ (Mountainview, CA, USA)

Speaker/Panelist, South by South West Interactive 2009 (Austin, TX, USA)